



EuroMed Youth Intense Networking ON

When?

**MARCH
15, 17, 21, 24
4-7PM CET
ZOOM**

Where?

To develop new collaborations in the field of youth in EuroMed region and to create the new cooperation's for future fundraising.

Event is organized by:



Annas Lindes fond
Latvijas tīkls



**VĀRĻDSKULTUR
MUSEERNA**
LATVIAN CULTURE
MUSEUM



Speakers

Ms. Inete Ielite,
National coordinator of ALF Latvia



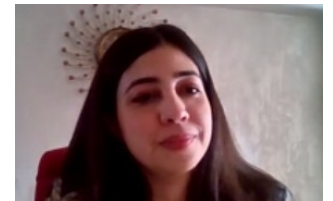
Ms. Inese Voika,
Deputy of Parliament of Latvia



Ms. Fatma Kotkat,
Anna Lindh Foundation



Ms. Merna Shalash,
National coordinator of ALF Egypt



Ms. Gunta Kelle,
YMCA/YWCA, Latvia



Ms. Rasha Shaaban,
National coordinator of ALF Sweden



Ms. Inese Subevica,
Youth leaders coalition, Latvia



Program

15

Opening and Welcoming
Introduction session
EuroMed perspective in Agenda
of European Union policies
Anna Lindh Foundation – new
cycle!
Similarities and Differences – in
the world of young!
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of cooperation within EuroMed

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Opening and Welcoming
Project's ideas development in
international teams
Consultations upon the request
are available
Challenges and Risks

Opening and Welcoming
Projects development Step by
Step
Project development cycle
Consequences of Intercultural
communication
Application forms and
Trips&Tricks
Cooperation development &
Networking

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Opening and Welcoming
Presentations of the project
ideas to the representatives
Feedback for idea's
development from the
Experts panel
Follow-up steps and Future
cooperation

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EuroMed perspective in Agenda of European Union policies

European Neighbourhood Policy and Enlargement Negotiations

Publications and key documents

https://ec.europa.eu/neighbourhood-enlargement/european-neighbourhood-policy/southern-neighbourhood_en

Union for the Mediterranean

Publications and key documents

<https://ufmsecretariat.org/info-center/publications/>

Anna Lindh Foundation

Useful materials

<https://www.annalindhfoundation.org/get-involved/our-latest-resources>

Similarities and Differences – in the world of young!

Greeting by kissing is NOT common. Handshakes and a nod are most common. In Latvia handshakes are mostly between men. In Finland - handshakes for all.

Not during COVID



Weather is the FIRST thing to talk about: Wow it is snowing so much! Oh have you seen the sun?!

language knowledge
new gen - English, French
older - Arabic, German!
Spain - Latvian, Russian, English
Latvia - Spanish, not many speak English increasing (from 10 years)

→ expressing main emotion
gestures
short distance
hug a lot
bad X Cold
2m distances
hands X touching
Egypt → affection
w to men
new women!!
men hugging Egypt
Jordan
public love expression

Food
① Spain - very late (Latvians at home)
② Arab → eat with each other (families)
eat together with colleagues (rarely lunch holidays)
Jordan → friends eating out with friends
Jordan hot many drinks → EU general lunch drink more won't alcoholic not best



Speaking quietly is common

FINNISH NIGHTMARES



Possible Funds for development of cooperation within EuroMed*

During the event we had focus on the Funders mentioned below...*For sure, those are not the only ones!*

- Erasmus+ Youth, Adults (Partnerships, Mobilities)
- Creative Europe
- Annas Lindh foundation
- Swedish Institute
- Cooperation grants by Ministry of Foreign Affairs of Latvia

** Presentation and more information – added below*



Fundraising in brief...

Like to find the new job!

Idea
Partners
Finances



Fundraising in brief...

1. Me, family, friends	2. NGOs / Business / Church
3. Municipalities	4. State programs
5. Other governments programs	6. European Union
7. Charity	8. Special events
9. Economic activity	10. Crowd-funding

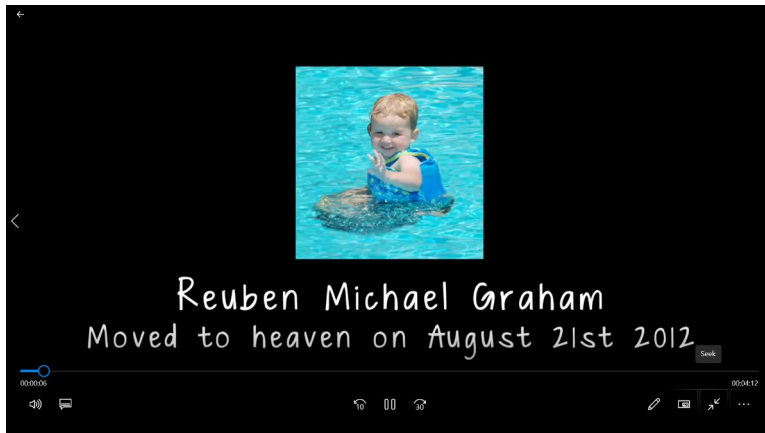


Examples of participants

- Erasmus+ & European Solidarity Corps (EU)
- ENI CBC Karelia (EU+Finland+Russia)
- Finnish ministry of education and culture
- Nordic council of ministers programs
- Save children
- ALF
- Horizon 2020 (now Horizon Europe)
- UNDP
- UNESCO
- Erasmus+
- Ministry fo Foreign Affairs
- Norpdplus
- Ministry of Culture
- Microsoft
- Ministry of sports and communication
- Interreg (different ones)
- ...



Fundraising in brief...



ej.uz/FundraisingStory1

Few other:

ej.uz/FundraisingStory2

ej.uz/FundraisingStory3



Fundraising in brief...

- What is the aim? (for what)
- How long (time) / large (money) projects?
- Who can apply / participate?
- When is the deadlines?
- How the application form look like?
- What are the evaluation criteria's?
- More info – guidelines, seminars, consultations,
list of approved projects, publicity materials

More info on Funders

Erasmus+ Youth, Adults (Partnerships, Mobilities) –
[Guidelines below](#)

Creative Europe – [Presentation below](#)

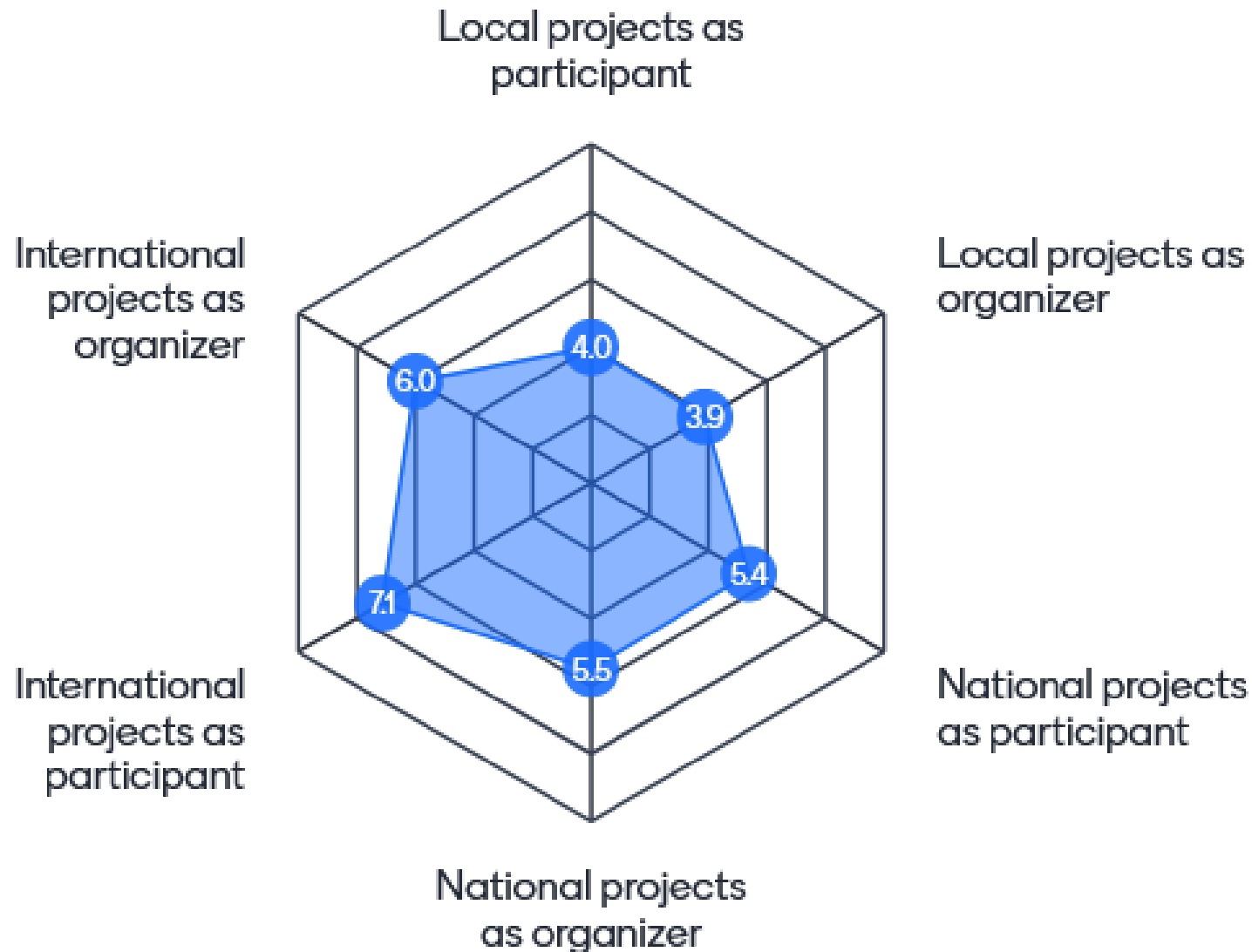
Annas Lindh foundation – ej.uz/ALFgrants and notes below

Swedish Institute - ej.uz/SwedishInstitute and presentation
[below](#)

Cooperation grants by Ministry of Foreign Affairs of
Latvia – ej.uz/MoFA-Latvia



Experience of the participants





Project development cycle





It's always good to know our partners

Weakness (W) and Strenghts (S)

S: partner involvement

S: putting competent team together

W: dissemination of results

S: writing good application

S: sustainability

W: very workloaded

W: finding innovation

W is find a partner wo can do whit me.
S is applying to the document

S : partnership S: application writing
S: Reporting S: budget W: financial
report

W: promoting results

S: building a good concept

W: taking too many tasks for myself



It's always good to know our partners

Weakness (W) and Strenghts (S)

S: motivating volunteers

(S) Working with partners (or team)

S: intercultural cooperation

W: IT skills for presentation and for creating beautiful documents

S: financial management and reporting

s: good listening skills
w: can become anxious quickly

W: taking too many tasks for myself

S: active in promoting partners

S: finding funding sources

S: Editing documents



Consequences of Intercultural communication

Not OK

Everything BAD

1. Misunderstandings
2. Missed opportunities
3. Unnecessary conflict
4. Miscommunicate information
5. Mistrust
6. Lost loyalty
7. Broken cooperation culture

Is OK

Everything go ON!

- > more actions
- > more quality
- > more funds
- > more happy people



What are the main barriers at Intercultural communication?

- Language
 - Feedback speed
 - Level of Trust
 - Technological
 - Psychological
 - Social
 - Cultural
 - Knowledge base
 - Attitudes
- + Commitments are fulfilled



What are the main barriers at Intercultural communication? Examples of participants

Language skills/various mother tongues

Feeling of time

cultural-shock

Lack of empathetic listening , power and position ,lack of cultural sensitivity and lack of cultural knowledge

Internal processes in organisations - diverse

I dont really know but i think that it would be a really smart people.

Different values (results vs process)

Diversity of experiences and previous training

Communication tools (e-mails/WhatsApp/Messenger) overused - too many, not relevant, wrong time)

Conflicting schedules and priorities - public holidays and weekends - when do we work and what is acceptable to everyone in the partnership

Not spending enough time to learn about each other



What are the main barriers at Intercultural communication? Examples of participants

Different time zones

Dress code

Assuming that you understand other's reality of living/working

Girls/boys, women/men issues

Not taking the time to explain "the normal things" - "normal" is different for everyone

Not enough regular meetings to keep up

Time

Level of Context

when working with the kids we have mixed groups and also one nationality groups . Empowering one's identity is crucial

to train the kids to ask questions about everything

Clear settings are a must



Application forms Tips&Tricks

- Read! during the communication with partners ALL the info available (forms, granted projects, etc.)
- Write – ReWrite – Rewrite again (on-time)
- Read what the Fund is asking for & Write it down
- Use explained abbreviations
- The same expressions in all the application
- Avoid the print errors
- Be precise in data, dates, times, venues, etc.
- Be logic!



More for partnership and learning



Co-funded by the
Erasmus+ Programme
of the European Union





Examples

SI. Swedish
Institute

<https://si.se/en/>



**Creative
Europe**

Funding opportunities

<https://culture.ec.europa.eu/funding/cultureu-funding-guide/discover-funding-opportunities-for-the-cultural-and-creative-sectors>

Reference documents

<https://ec.europa.eu/info/funding-tenders/opportunities/portal/screen/how-to-participate/reference-documents>

EURO MED YOUTH INTENSE NETWORKING ON

DAY 2 , MARCH 17

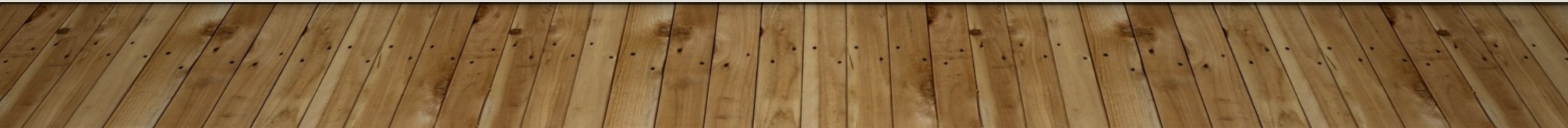
BY: MERNA SHALASH

HOW YOU CAN WRITING THE PROPOSALS ?

- **Executive summary.** Short and to the point, this is essentially the project's elevator pitch. It states the problem clearly, addresses how your proposed project intends to solve the problem, and discusses what a successful project looks like.
- **Background.** This section outlines both successful and unsuccessful previous projects, including how the latter could have been handled better, with the goal of showing how the proposed project will be more successful based on the lessons of the past.
- **Requirements.** This section briefly summarizes what's needed throughout the project life cycle in terms of resources, tools project schedule etc.

HOW YOU CAN WRITING THE PROPOSALS ?

- **Solution.** The solution section explains how you intend to approach the project and bring it to completion. It covers the project management steps, techniques, and skills needed to get things done more efficiently, as well as how to manage problems.
- **Appendix.** Any information not included in the actual proposal should be in the appendix, such as materials and resources that team members and stakeholders can use to learn more about the project.



THINGS TO CONSIDER BEFORE WRITING A PROPOSAL FOR A ~~PROJECT~~

1. Your audience (Target group)

2- Scope of work



HOW DO YOU GET THE INSTITUTIONS DECISION-MAKERS TO BUY INTO YOUR IDEA?

•Step 1: Define the problem

•What's the problem your project is trying to address? Why is it a problem? Why is it worth solving? Make your audience see the problem the way you see it.

•**Tips for defining the problem:**

- **Start strong.** Decision-makers usually don't allot much time to look over a proposal, so make sure that the pain point is described and in a manner that resonates with them.
- **Use facts, not opinion.** Although you want your audience to understand the severity of a problem, you don't want to exaggerate. Instead, use data from your research to back up your assertions.

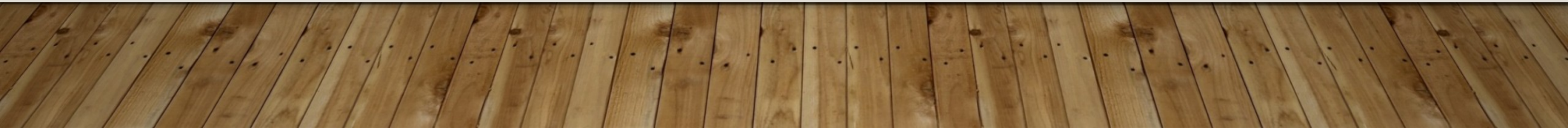


STEP 2: PRESENT YOUR SOLUTION

How will your project solve the problem? Why is your solution the better option over other similar solutions? Discuss why other solutions won't work for the situation.

- **Tips for presenting your solution:**

- **expect questions and objections.** Be prepared to defend your solution from all angles. Be ready to explain why your more expensive solution is better than a less expensive one, for example.
- **Present the solution's larger impact.** Stakeholder generally get more excited about projects with wide-ranging effects than those with limited impact.

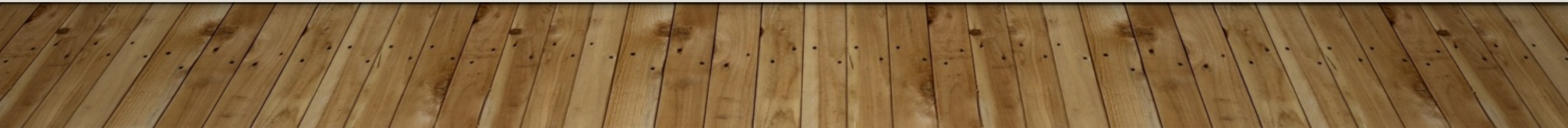


STEP 3: DEFINE YOUR DELIVERABLES AND SUCCESS CRITERIA

This section provides a picture of the functions and attributes of the deliverable, plus how to know if the project is successful.

- **Tips for defining deliverables:**

- **Include a delivery date.** Define what your project will deliver and what users can expect from it
- **Your solution must be SMART.** Your success criteria will signal whether the project has been successful. Remember to keep your solution SMART (specific, measurable, achievable, realistic, and time-bound)

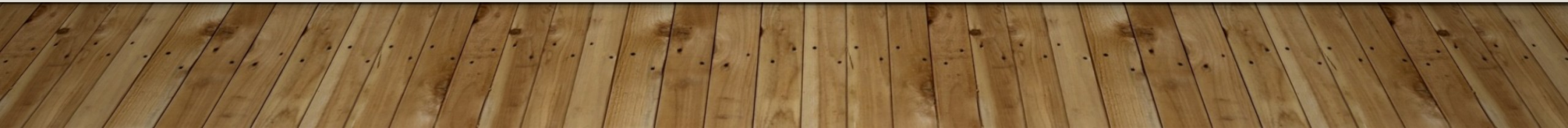


STEP 4: STATE YOUR PLAN OR APPROACH

- This is the most critical section of the proposal and discusses how to achieve the project's objectives. It starts with an explanation of the approach and why it's relevant and effective. It also explains how problems will be managed.

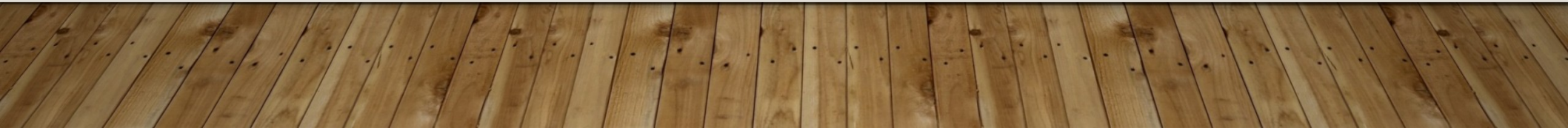
Tips for planning:

- **Introduce project strategies.**
- **Explain how problems will be addressed.**



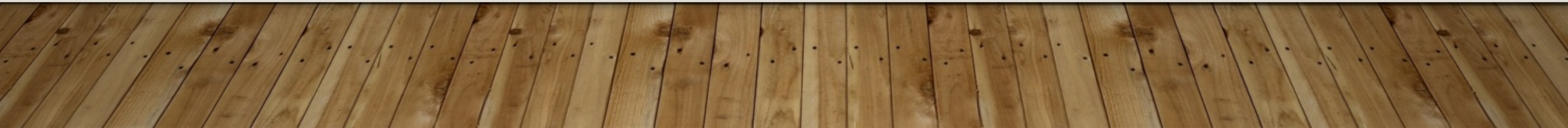
STEP 5: OUTLINE YOUR SCHEDULE AND BUDGET

- This is the section where you break down project costs and detail how you will meet deadlines.
- **Tips for defining a schedule and budget:**
 - **Provide as much detail as possible.** Break your budget down into categories, such as supplies, tool , salary , etc. Include all overhead and indirect costs. A detailed financial breakdown will signal to stakeholders that you've done your research and don't intend to waste their money. Note that certain projects may require financial statements and funding sources.
 - **Be concrete. Don't guess.** Provide project start and end times



STEP 6: TIE IT ALL TOGETHER

- End your proposal with a conclusion that briefly summarizes the problem, solution, and benefits. Emphasize the significant parts, and make your proposal stand out by restating ideas or facts you want your audience to remember.
- Check your proposal for consistency of ideas and whether the elements support each other.
- Be careful not to introduce anything that seems off or doesn't contribute to the overall objectives of the project.
- Make sure all project proposal elements are present. Check your document and ensure all the necessary elements have been addressed.

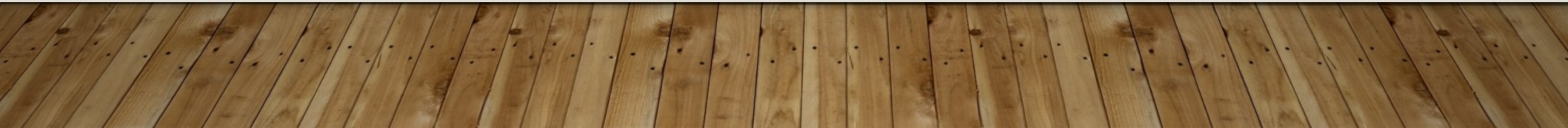


STEP 7: EDIT/PROOFREAD YOUR PROPOSAL

- Rewrite your proposal as necessary to make it interesting, helpful and clear Ask for feedback, and ensure the proposal is organized

Tips for editing:

- **Check the tone and language.** Your proposal is intended for a certain audience type, so make sure the tone and language used are reflective of that. Don't forget to proofread for grammar, punctuation, or spelling mistakes. You want your proposal to look professional.



EXAMPLES OF GRANTS FORM

- EU funds
- <https://bit.ly/3vLlwio>



Ideas development & Supporters

Exchange of sustainable food

COST network on sustainable historic practices of food and related customs of growing, selling, using, etc. food with reserachers - agriculture, antropology, history, NGOs, schools

 Add comment

youth program - joint social activism based on shared projects

 Add comment

Hybrid Mentoring programme for girls - online training and linking to mentors in real life conditions, supporting activism for NGOs or starting a business (Inete)

 3

 Iva Gjurić 1m
Iva

 Inete Ielite 1m
Inete, Latvia

 Anonymous 1m
AYAH

 Add comment

Exchanges of sustainable food

Virtual cooking classes of EuroMed region.

 Add comment

Intercultural ctezenship education

Exchange programs for teachers
And youth
Capacity building in Leadership
Scouts
Arts for development

 2

 Inete Ielite 1m
Inete, Latvia for exchange of teachers

 Inete Ielite 1m
Inete knows Latvian scouts, will engage them

 Add comment

Exchanges on sustainable food

Exchange of public (kindergarten/schools) meals/care for children and creating and sharing the recipe book for a celebrating Mediterranean Day (28 November) - healthy meals for children.

 Add comment

promoting civic critical discourse among teenagers

 Add comment

exchanges about sustainable food

Festival of Figue, Tahar

 1


 ineteielite 1m
Inete, Latvia

 Add comment

School exchanges Finland-Latvia

We have a project supported by the Finnish Education and Culture ministry to organize school exchanges in Finland and Baltic countries, including using digital tools in non-formal learning

 3

 Ekaterina Sysoeva 1m
By Ekaterina

 Inete Ielite 1m
Inete, Latvia

 Anonymous 1m
NOT from Finland or Baltic countries but interesting ,AYAH

 Add comment



Ideas development & Supporters

Exchanges about sustainable food

6

Laura Dzelzkaleja 1m
I am interested in sustainable food (long-term vegetarian)

Anonymous 1m
ayah

Ekaterina Sysoeva 1m
Ekaterina

Tahar Boukhenoufa 1m
tahar

Anonymous 1m
Siiri Finland

rmihejevs 1m
Roberts, Latvia

Add comment

Bringing together religious leaders to discuss importance of climate change and actions to be encouraged..

Add comment

Exchanges about sustainable food

6

Laura Dzelzkaleja 1m
I am interested in sustainable food (long-term vegetarian)

Anonymous 1m
ayah

Ekaterina Sysoeva 1m
Ekaterina

Tahar Boukhenoufa 1m
tahar

Anonymous 1m
Siiri Finland

rmihejevs 1m
Roberts, Latvia

Add comment

ALF contact making between NGOs virtual meetings

4

Anonymous 1m
Inese Subevica, Latvia

Iva Gjurić 1m
Iva, Croatia

Laura Dzelzkaleja 1m
+

Anonymous 1m
Nageh, Egypt

Add comment

School research projects - cultures in EuroMed - twinning schools

1

Inete Ielite 1m
Inete, Latvia

Add comment

Ahmed Souissi, Islands of Kerkennah, Tunisia Sport as a lever for the sustainable development of the islands of Kerkennah and the development of the personality of young residents (soft skills, training in English and French and exchanges during competitions): sailing boat, kayak, volleyball, pétanque.

جمعية القراطين للتنمية المستدامة والثقافة والترفيه akddcl
★ Favoris • 3 mai 2018



sport as a lever for the sustainable development of the islands of Kerkennah and the development of the personality of young residents (soft skills, training in English and French and exchanges during competitions): sailing boat, kayak, volleyball, pétanque.

Laura Dzelzkaleja 1m
I love the approach of learning and self development by doing, nature experiences and movemebt

Ekaterina Sysoeva 1m
Sounds interesting and similar to our work: we use outdoors education and experiential learning as main methods. We are hoping to set up a nature school - a non-formal learning centre for environmental education

Add comment





Ideas development & Supporters






Intercultural education - teachers training

-  **Anonymous** 1m
Inese Subevica, Latvia
-  **Anonymous** 1m
Nagy, Egypt
-  Add comment

Innovation in NGOs

-  **Anonymous** 1m
Inese Subevica, Latvia
-  Add comment

Youth leaders training..

-  **Anonymous** 1m
Inese Subevica, Latvia
-  **Laura Dzelzkaleja** 1m
+
-  **Anonymous** 1m
Nageh, Egypt
-  **Anonymous** 1m
Rachel
-  Add comment






Creativity and income generating activities for NGOs and women

-  **Anonymous** 1m
Inese Subevica, Latvia
-  **Inete Ielite** 1m
Inete, Latvia
-  Add comment

School research projects - cultures in EuroMed - twinning schools

-  **Inete Ielite** 1m
Inete, Latvia
-  Add comment

ALF contact making between NGOs virtual meetings

-  **Anonymous** 1m
Inese Subevica, Latvia
-  **Iva Gjurić** 1m
Iva, Croatia
-  **Laura Dzelzkaleja** 1m
+
-  **Anonymous** 1m
Nageh, Egypt
-  Add comment

Young mothers - skills assessment, building business, supportive infrastructure

-  **Laura Dzelzkaleja** 1m
+
-  **Inete Ielite** 1m
Inete, Latvia
-  Add comment

Latvia and Southern partnership building partnerships proejct

-  **Laura Dzelzkaleja** 1m
+
-  Add comment



Ideas development & Supporters

Workshops for youth to get to know each other better (online)
"Culture meet Culture" approach

Anonymous 1m
Inese Subevica, Latvia

Anonymous 1m
Nageh, Egypt

Add comment

Museums, libraries, children and ICD

Anonymous 1m
AYAH

Anonymous 1m
Siiri, Finland

Add comment

Culture exchanges between organisations in rural areas

Tahar Boukhenoufa 1m
tahar

ineteielite 1m
I will find the Latvian partner from our network

Add comment

Religious dialogue - best practices exchange

Inete Ielite 1m
Inets, Latvia

Add comment

Creativity and income generating activities for NGOs and women

Anonymous 1m
Inese Subevica, Latvia

Inete Ielite 1m
Inete, Latvia

Add comment

Traditional culture and environment protection - what communities are/were more sustainable?

Inete Ielite 1m
Engaging schools, NGOs, local authorities Inete, Latvia

Laura Dzelzkaleja 1m
+

Anonymous 1m
Siiri Juvonen, Finland

rmihejevs 1m
Roberts, Latvia

Tahar Boukhenoufa 1m
tahar

Anonymous 1m
Ahmed Souissi, Kerkennah Island, Tunisia

Add comment

Latvia and Southern partnership building partnerships project

Laura Dzelzkaleja 1m
+

Add comment

mapping gender equality/women's rights expertise in EuroMed region

Anonymous 1m
AYAH

Inete Ielite 1m
Inete, Latvia

Add comment

Dialogue on women's role in communities and families (postcovid impact)

Anonymous 1m
Inese Subevica, Latvia

Inete Ielite 1m
Inete, Latvia

Add comment

Capacity building on Volunteers management

Anonymous 1m
Inese Subevica, Latvia

Anonymous 1m
Nageh, Egypt

Add comment



Ideas for more

Values of Solidarity cards game

<https://reshape.network/prototype/the-gamified-workshop-toolkit-values-of-solidarity>

Digital game on intercultural citizenship education

(specially designed to be used by educators and youth, the game includes 11 activities, mostly taken from the Anna Lindh Education Handbook Intercultural Citizenship Education in the Euro-Mediterranean Region, the game is launched in 3 languages)

<https://play.seppo.io/>

English code: ALF21

French code: FAL21

<https://medies.net/project/sidumef/>

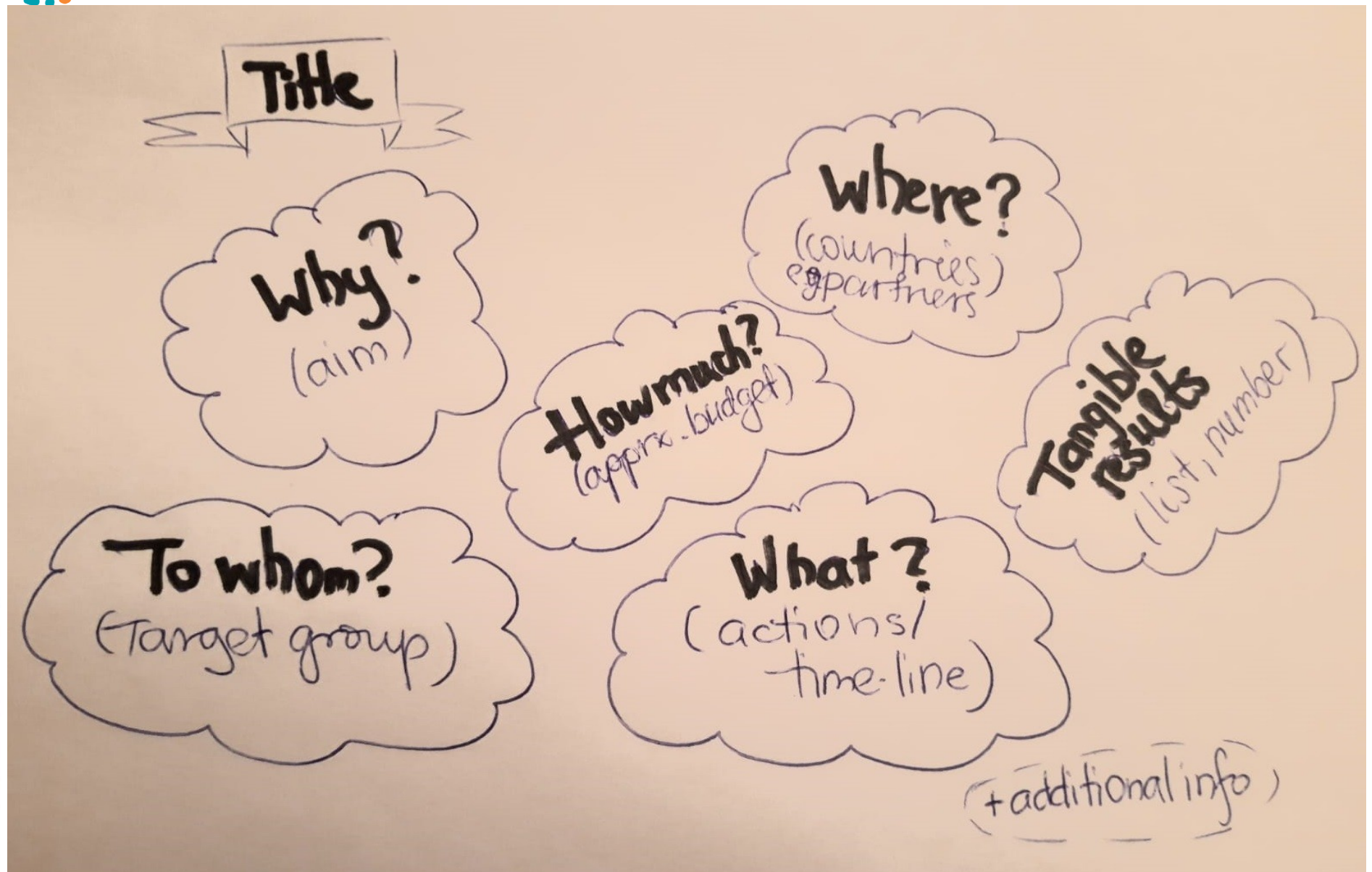
Website of a project also about Mediterranean food that was funded within the framework of the last ALF Call Proposals. At the bottom of the page you can find the book they produced (Greece, Palestine, Italy, Egypt and Morocco)

Grants supported by Anna Lindh Foundation

<https://annalindhfoundation.org/call-proposals-2020-closed>



Presentation of ideas





Step by Step



5 senses Concept = Publicity basic



Challenges and Risks

Uneven expectations and participation

Funding comes late and it is difficult to transfer to partner countries

Results irrelevant because starting point was not the same -- not everyone contributed to project planning

Delivering the same quality for all activities

funds, conflicts between different approaches

Visas and challenges with travelling

Preparing all the participants and managing expectations

Girls/boys issues

Rules and regulations, customs and awareness



Challenges and Risks

Different practices of timing for preparation

deal with local rules

not achieving goals in a short time

Delay/Failure to fulfill obligations/administrative problems/Delayed obtaining financing/or consents thereto

Uneven access to resources

values issues with other participants or partner

Activities not suitable for the target groups

Delay/Failure to fulfill obligations/administrative problems/Delayed obtaining financing/or approvals

Receipts for services, food in small institutions and indifferent languages



Risks management

- 1) What is the Risk?
- 2) What is the Possibility?
- 3) What is the Impact?
- 4) What are the measures to mitigate risks?
+ *When the risks mitigation actions will take place?*



Bright Cooperation? How!

1. Aim of the Cooperation (WHY?)
2. Agreement (written works best) (HOW?)
3. Development of Cooperation (WHAT?)
4. Evaluation of Cooperation (HOW?)